

Documentary Australia Attribution & Logo Usage Guidelines

As part of the [terms and conditions](#) accepted by filmmakers when applying to raise philanthropic funds through Documentary Australia, all completed films must include appropriate credit. The following outlines the correct attribution language and logo usage requirements.

Attribution Requirements

For New Projects Beginning Fundraising

Use the following wording:

“Approved for fiscal sponsorship by Documentary Australia”

This credit is appropriate for projects that have been approved to raise funds but are not yet completed.

Please Note: Any use of the Documentary Australia logo should be secondary in size and prominence to the production company’s logo. It should be clear to a general audience that Documentary Australia is a supporting party not the responsible party.

If there are no other logos on the asset (including production company logos), the acknowledgement should be written in text format without the Documentary Australia logo.

For Completed Projects That Did Not Raise Funds

Use the following credit:

“Supported by Documentary Australia”

This applies to projects that were approved but did not receive philanthropic funding through Documentary Australia.

For Completed Projects That Raised Funds

Use the following credit:

“Financed with the assistance of Documentary Australia”

This credit **must** be included in the film's credits and accompanied by the Documentary Australia logo.

Presentation Credit

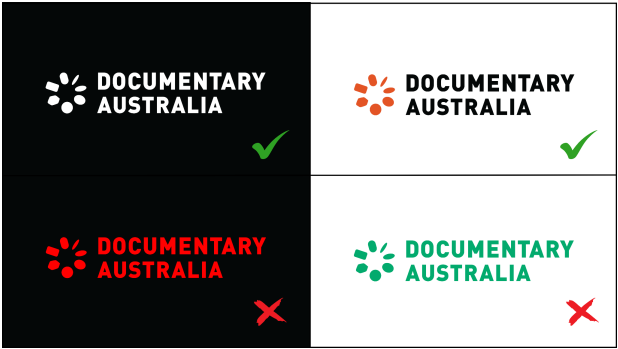
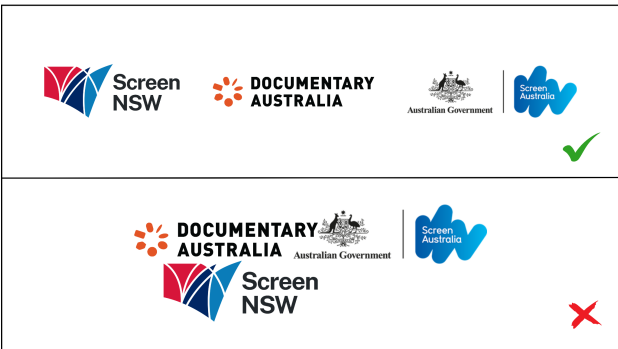
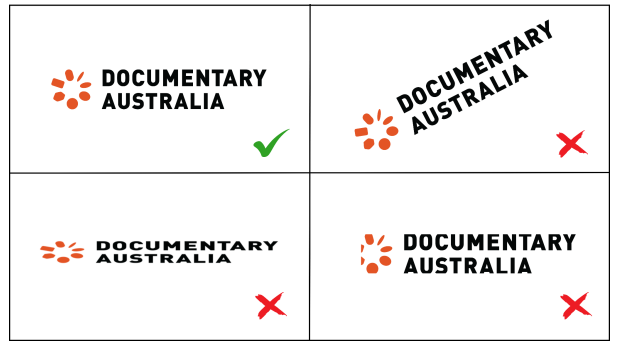
If the Documentary Australia grant is equal to or greater than any government or screen agency funding, you must also include a presentation credit:

"In association with Documentary Australia..."

This credit must appear with equal prominence to other major funding partners.

Logo Usage Guidelines

A selection of logos in both black and white is included in this pack for your use. To maintain the integrity and visibility of the Documentary Australia brand, please follow these guidelines when using the logo:

The logo must be clearly distinguishable from the background:	Do not alter the logo's colours:
	
Maintain sufficient clear space around the logo to ensure legibility:	Do not stretch, distort, or rotate the logo:
	

Do not add any elements (e.g. text, images, or effects) to the logo:	We recommend using DIN as the complementary typeface when placing text near the logo.
   	

Where to Include Attribution

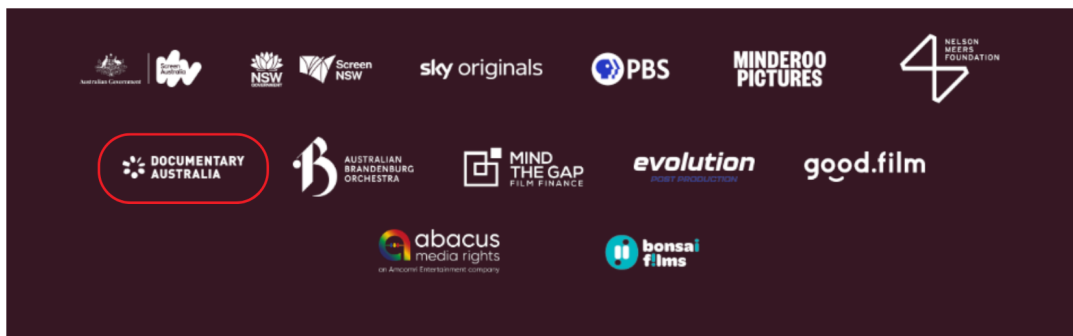
- Your Website
- Promotional Materials
- Film Credits

Examples of correct logo use:

Film poster



Website



Social media post



Film credits

